



THE HEALING PLACE

# ANNUAL REPORT

Published August 2022

# 2021

*by the numbers*

**9,235**

**Total Clients Served**

**5,461**

**Clients Served in Detox**

**2,824**

**Clients Served in Overnight Shelters**

**195**

**Clients Served in Veterans Programs**

**134**

**Average # of Days in Recovery Program**

**709,000**

**Meals Served at 3 Campuses**

## A NOTE FROM THE PRESIDENT



The past few years have been like no other. Of course, no one had ever experienced a pandemic the scope of COVID-19 so there was no way to predict the aftermath. The aspect of that whole experience that struck me is the resiliency of The Healing Place.

The heart of our model is one alcoholic or addict reaching back to help another. That gives us a significant level of flexibility and focus. That focus allowed us to continue to provide quality addiction recovery services, both residential and outpatient, to those who suffer from substance use disorder.

In the face of so many disruptions for staff – staffing adjustments, schedule changes, family stressors, diminished resources for clients, the stress of COVID in addition to the stress of recovery – our team was able to maintain their singular focus of helping those in need. For many, the process of addiction was not interrupted by the pandemic and was in fact exacerbated.

The Healing Place staff continue to step up to the challenges that they face every day. They are to be commended for their efforts. As we settle into our new normal, we will continue to focus on providing low-barrier services to those who are still suffering from alcohol and drug addiction.



# MEETING CLIENTS' NEEDS



**Heather Gibson**  
Chief Program Officer

The Healing Place is nationally known for its success as a peer-led model that helps individuals access and achieve long-term recovery.

We are not only known for this success; we are known for the feeling that someone gets when they walk through the doors of one of our facilities.

*"It feels different here."*

*"It feels like home."*

*"There's something here I can't describe."*

The Healing Place is one of transformation. No one comes through our doors and goes back out without experiencing some sort of positive change. This transformation is our peer-led model working at its best.

We genuinely care about the people we serve. Because we want our clients

to succeed in long-term recovery, we continually go down various pathways to improve services or develop new programs.

This is why we now formally provide clinical assessments, treatment plans, individual therapy, and targeted case management. This is how we can offer more care to our clients.

By changing our informal processes into formal ones, we not only provide more services to those who need them, but we can also identify gaps and begin addressing them.

With overdose deaths at record highs and a significant increase in alcohol-related deaths, there has never been more of a need for authentic and effective recovery programs than there is right now.

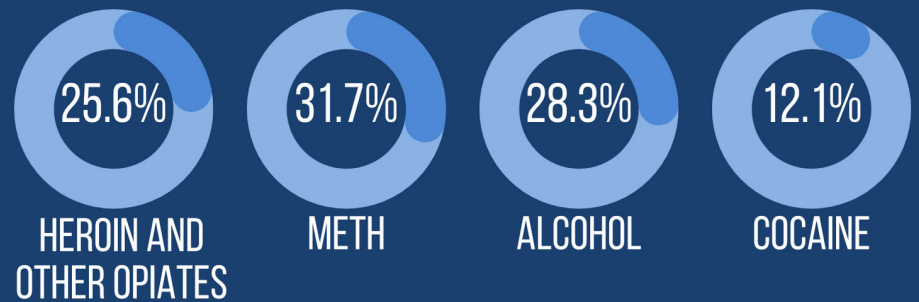
The Healing Place has been doing this for over 30 years, and we don't plan to stop until our services are no longer needed.

***If you or someone you know needs help, please give us a call at 502-585-4848.***



## IDENTIFIED BY CLIENTS AS THEIR PRIMARY DRUG OF ADDICTION WHEN CHECKING INTO DETOX

5,461 Clients Served in Detox in 2021







# HOMELESS OUTREACH PROGRAM

More than 1,500 people in Louisville are living on the streets - some by choice, others the victim of circumstance. In September 2021, The Healing Place began a partnership with Metro Louisville for a pilot program to provide case management and peer support services to the homeless in our community.

The Homeless Outreach Program began with 12 beds, which filled quickly. In April 2022, the number of beds available in this program doubled to 24.

In its first nine months, the Homeless Outreach Program served more than 80 people. Many of them now have homes of their own or have reconnected with loved ones.

Clients in the Homeless Outreach Program can spend up to one year at The Healing Place. They work with a case manager and peer support specialists to find a job, get healthcare, and navigate the housing process.



Some of those who have moved into permanent housing after leaving The Healing Place say they felt safe for the first time in a long time while in the Homeless Outreach Program.

81

Clients Served

22

In Own Housing, Living with Family, or Going Through Housing Process

41

Average Number of Days a Client Is in the Homeless Outreach Program

Many of Louisville's homeless prefer to stay in homeless camps or on the streets and do not want to go to a shelter. Our Homeless Outreach Program team spends time in these camps each week, building relationships and handing out food, water, socks, and hygiene items.

We are always accepting donations to provide support to those in the homeless community. If you would like to help, you can purchase items off our Amazon Wish List and have them shipped directly to our facility. Vist [TheHealingPlace.org/Wish](https://TheHealingPlace.org/Wish).



## RICHARD'S STORY

Richard was one of the first clients in the Homeless Outreach Program. He came to The Healing Place in September 2021 after ten years of living in a homeless camp. In March 2022, he moved into his own apartment.

Richard also suffers from multiple health issues and hadn't seen a doctor in seven years. He now has established relationships with a primary care physician, specialists, and is taking his medications.



## MILLIE'S STORY

Millie came into our Homeless Outreach Program in December 2021 from the Center for Women and Families. She had been homeless for two years. She moved into her own apartment in March 2022.

She now has a full-time job, has health insurance, is seeing a primary care physician, and taking care of her mental health.



# THE SPIRIT OF THE HEALING PLACE



**Jay Davidson**  
*Executive Chairman*

The Spirit of The Healing Place is a testament to the power of committed people accomplishing the near impossible mission of reaching the addicted, providing a recovery journey, and restoring the addicted to meaningful and productive lives.

What is the Spirit of The Healing Place? The Spirit of The Healing Place is a culmination of elements that defines the heart and soul of our organization. This Spirit is embodied in every aspect of The Healing Place from the Board of Directors, through the staff, to the clients and alumni, to the greater community.

The very foundation of this Spirit is unconditional love without expectation while being spiritually connected to a Higher Power.

This is demonstrated by the staff giving love through service and the clients loving each other to life knowing that without this selfless love,



fellow alcoholics and addicts would die. Supporting this love is accountability to each other recognizing we are our brother's/sister's keeper because addiction kills.

Role modeling by the staff demonstrates integrity and credibility. Role modeling this spirit by the clients reinforces the need to be and remain connected with other like-minded fellows. The alumni who have gone through The Healing Place program play a major significant role by being the attraction for men and women struggling with addiction.

Those in early recovery see themselves in the alumni who return to campus to share their experience, strength, and hope and want what the alumni have – peace, serenity, and joy in a life in long-term recovery. The alumni have instant credibility with those struggling. Through this peer-to-peer sharing of unconditional love those struggling gain the strength to change behavior.

The Spirit of The Healing Place is found in every program we offer. It is our primary focus to reach a person struggling with addiction, help them develop the tools for long-term recovery, and that each person, no matter which program they are part of or how long they are with us, has a meaningful and productive life.



## VOLUNTEER OF THE YEAR

Our volunteers work tirelessly to advance the mission of The Healing Place and help men and women who are struggling with addiction.

The 2021 Volunteer of the Year is Margaret Gray. Margaret is very involved with The Healing Place Campbellsville Campus, where she helps to lead Family Day. As the mother of a THP alumni, she knows the impact addiction has on the family, as well as the addicted individual.



## KICKING ADDICTION

Our signature fundraiser took on a new look for 2021. We took the field at the beautiful Lynn Family Stadium for Kicking Addiction, presented by Eclipse Bank. The evening featured emotional testimony from one of our alumni and her mother. It was our most successful fundraiser to date.

This event will return as Seeds of Hope at the Waterfront Botanical Gardens on Thursday, October 20th. Thank you to Eclipse Bank for continuing on as our title sponsor.



## HOPE CLASSIC

It was another successful outing at Harmony Landing Country Club for the Hope Classic Golf Scramble, presented by Buffalo Construction, Inc.

30 teams hit the course across two flights, raising more than \$42,000 for The Healing Place.

The 2022 Hope Classic, with Eclipse Bank as the title sponsor, moves to Lake Forest Country Club on Monday, September 26th. Register now at [TheHealingPlace.org/golf](https://TheHealingPlace.org/golf).



# ALUMNI OF THE YEAR

Alumni and clients from each of our three campuses nominate those they believe are deserving of Alumni of the Year honors. Clients and alumni then cast their votes to determine Alumni of the Year.

The Alumni of the Year regularly come back to teach class, talk to clients, and sponsor.



**DAN BOYLE**  
MEN'S CAMPUS



**MORGAN NEWLOVE**  
WOMEN'S CAMPUS

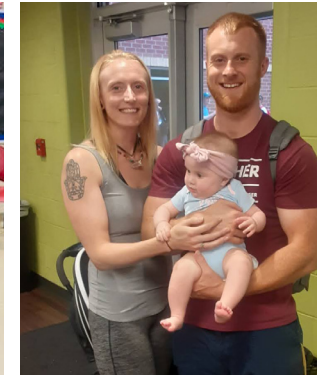


**JUSTIN JONES**  
CAMPBELLSVILLE CAMPUS



2021 brought the return of the Alumni Block Party! We shut down Market Street in front of the Men's Campus for all of our alumni and clients to gather for a day of fun, food, fellowship, and recovery.

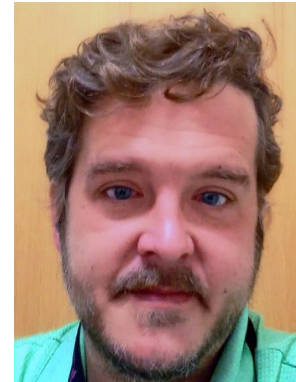
Save the date! The 2022 Alumni Block Party will be Saturday, October 29th at 10am. Since it's Halloween weekend, there will be a haunted house for the kids and a costume contest! And we may have a few more tricks up our sleeve. We hope to see you there!



Our alumni play such a big role in our program. They show our current clients that long-term recovery is possible.

The Alumni Advisory Council was formed in 2021 to increase alumni engagement and members got right to work in planning Alumni Nights to get alumni back to The Healing Place.

## ALUMNI PROFILE



**Daniel Harvey**  
*Alumni Advisory Council Chair*  
*6-Time Runner-Up for Alumni of the Year*

I came to The Healing Place on February 17, 2015. I was hopeless, broken, and had run out of options.

The Healing Place gave me a purpose. It gave me a chance to grow and be happy. Being at The

Healing Place helped me learn what I needed to do to live a happy life. It also gave me a group of people who I consider to be my family.

Today, I am able to feel accepted and I have self worth. None of that would have been possible without The Healing Place.

It's important for me to be involved with The Healing Place as an alumni because someone did it for me. The only way this continues to work for the generations of alcoholics and addicts to come is for us alumni to keep giving back.



**THE HEALING PLACE**  
ALUMNI ADVISORY  
COUNCIL

## GET INVOLVED

- Engage alumni and keep them involved with The Healing Place
- Advocate for and help The Healing Place serve our clients and the community
- Participate in events and fundraising opportunities
- Organize events such as Alumni Nights, the Alumni Block Party, and Float for Recovery

**502-585-4848 EXT. 110**  
[EVENTS@THEHEALINGPLACE.ORG](mailto:EVENTS@THEHEALINGPLACE.ORG)





# THE HEALING PLACE OF NEW HANOVER COUNTY, NC

The safety net that The Healing Place provides to those struggling with addiction to drugs and/or alcohol will expand to Wilmington, North Carolina in December 2022, when The Healing Place of New Hanover County opens its doors.

This 200-bed facility will provide detox services, a long-term residential recovery program, transitional care, and an overnight shelter for men and women.

The Healing Place of New Hanover County will bring more resources to Coastal Carolina to help Wilmington's most vulnerable populations. The program will use our nationally recognized social model of recovery to address the behavior that drives addiction, no matter the substance. We believe that recovery begins with the concept of one alcoholic or addict reaching back to help another.

The Healing Place of New Hanover County is the latest replication of The Healing Place model, which is used in 14 Recovery Kentucky sites across the Commonwealth as well as programs in Richmond, Virginia and Raleigh, North Carolina.

The Healing Place looks forward to being part of the solution in the Wilmington area for this community in need.



**BRIAN MINGIA**  
EXECUTIVE DIRECTOR  
THE HEALING PLACE OF NEW HANOVER COUNTY

I have worked in substance abuse and mental health for the past 14 years, both in direct care and in an administrative role. My mother passed away from substance use, which ultimately drives my motivation in working in this field. It is always my goal to treat everyone who enters our doors like a son, daughter, mother, or father.

The Healing Place of New Hanover County is a wonderful program that will be able to serve thousands of individuals across Eastern North Carolina to help them in their recovery journey. The Healing Place has the lowest barrier to treatment in the region and being part of that central access point has always been my goal. This is also the only long-term program in Eastern North Carolina. The sense of community in a long-term program, where people are all trying to better themselves, is inspiring and I look forward to being part of this process with them.

The Healing Place is needed in Wilmington because we have seen an increase in substance abuse and homelessness for years. There are great recovery communities and resources for folks in this area, however The Healing Place is an additional resource I believe will help those currently underserved. A place that has minimal barriers and a long-term peer-led program will go a long way in caring for this community.

I am most excited to be part of this project from the beginning and developing a culture that is inclusive to those in need. The internal community is what drives the program and working with clients to create an environment people want to be a part of is the goal. The relationships and bonds that people make through the recovery process is lifelong and being here to support those connections is a big part of my job. People are going through a strenuous process, but what I have seen is a community that cares about one another and really believes in the ability to stay sober.



# 2021 FINANCIAL REPORT

Every year The Healing Place undergoes an independent financial audit by an outside firm. The 2021 audit was conducted by Strothman & Company PSC and produced a qualified opinion, noting an intercompany transaction that was not eliminated. The financial statements present fairly, in all material respects, the financial position of The Healing Place Inc. and Affiliates as of December 31, 2021.

## 2021 Consolidated Balance Sheet Summary

The health of our organization can be seen in our very strong debt to equity ratio.

Total Assets	\$44,300,875
Total Liabilities	\$ 5,815,835
Net Assets	\$38,485,040

## 2021 Operating Expenses

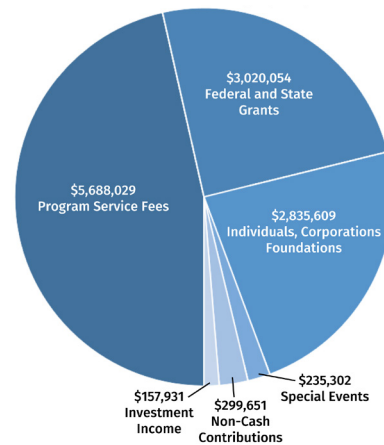
Programs	\$11,435,584
General & Administrative	\$ 776,678
Development & Fundraising	\$ 514,113
Total Expenses	\$12,726,375



## 2021 Sources of Revenue

Here at The Healing Place, we rely on a variety of revenue sources including donations, contracts for services provided, government grants, and special events.

In 2021, our major operating revenue of **\$12,236,567** was received as follows.



## KROGER COMMUNITY REWARDS

Enroll your Kroger Plus Card in Kroger Community Rewards, select The Healing Place as your designated organization, and every time you use it to shop, a portion of your purchase will be donated. Since 2014, we have received more than \$53,000 from Kroger Community Rewards. Learn how to sign up at [TheHealingPlace.org/Kroger](https://TheHealingPlace.org/Kroger).



## MOMMA'S 2% FOR LOUISVILLE

Momma's Mustard Pickles & BBQ has two locations in Louisville and donates 2% from every check to six local organizations, including The Healing Place. As of July 2022, Momma's has given more than \$64,000 to The Healing Place. The amount depends on the number of votes an organization receives. Vote at [MommasBBQ.com/2-for-Louisville](https://MommasBBQ.com/2-for-Louisville).

## AMAZON SMILE



Amazon Smile is another easy way to show your support for The Healing Place. Just go to [Smile.Amazon.com](https://Smile.Amazon.com) and select The Healing Place as your chosen organization.

Each time you shop using Amazon Smile, a portion of your purchase will be donated to The Healing Place.

## Board of Directors

**Alfonso Cornish**  
Board Chair

**Allyson Sturgeon**  
Past Chair

**Andrew Pyles**  
Treasurer

**M. Deane Stewart**  
Secretary

Karen Ash  
James Boggan  
David Brown  
Mark Carroll  
Toni Clem  
Wilma Couch  
Julie Denton  
Lee Dulaney  
Rachael Givens  
Bert Guinn  
Dean Harrison  
Paige Hincks  
Ian Hooper

Christopher Jones, MD  
Leah Kelly  
Mike Lorch  
Pat MacDonald  
Carl Matter  
K. Thomas Reichard, MD  
Robert Scholtz  
Tina Simpson, MD  
Sandra Stanley  
Nicole Trammell  
T. Lee Weyland



THE HEALING PLACE

The Annual Report is published by The Healing Place Development Office.

For questions or comments:  
The Healing Place  
Development Office  
1020 W. Market  
Louisville, KY 40202  
[info@thehealingplace.org](mailto:info@thehealingplace.org)

We are truly grateful to everyone who generously donated their time, talent, and treasure to The Healing Place in 2021.

We value all of our donors and we know that you value your privacy. Because of this, we have chosen not to publish names in this year's annual report.







**THE HEALING PLACE**

**MEN'S CAMPUS**  
1020 W. MARKET  
LOUISVILLE, KY 40202

**WOMEN'S CAMPUS**  
1503 S. 15TH  
LOUISVILLE, KY 40210

**CAMPBELLVILLE CAMPUS**  
105 HIESTAND FARM RD.  
CAMPBELLVILLE, KY 42718

**OUTPATIENT SERVICES**  
1017 W. MARKET  
LOUISVILLE, KY 40202

**502-585-4848**  
**THEHEALINGPLACE.ORG**

